



EMBRACE Life!

Our philosophy at Care Around the Block is that it's not enough to simply cope with dementia. Our goal is to help our clients EMBRACE life and find purpose and meaning!

- E - Engaging in all aspects of life
- M - Mindful of strengths
- B - Bravely facing changing lifestyles
- R - Resilient - successfully adjusting to changes
- A - Attitude - being positive
- C - Contributing
- E - Enjoying life!



EMBRACE is designed to improve overall well-being. For those early in the disease progression, we offer activities and ideas to help strengthen cognitive resilience and slow disease progression. If your loved one is living with advanced dementia, we target activities to engage through the senses and provide connections to increase quality of life.

EMBRACE is unique to CAB as it was designed in-house to address needs noted by our Care Managers. An EMBRACE cognitive assessment is completed by our EMBRACE Program Coordinator following the Care Management assessment. Clients enrolled in the EMBRACE program engage in individualized activity sessions with their Certified EMBRACE Care Partner, with oversight from our EMBRACE Program Coordinator. Our EMBRACE Care Partners complete a rigorous 120-hour dementia care certification training to work with our EMBRACE clients.

The EMBRACE Program includes 2 service types!

EMBRACE Engagement Sessions:

Following the cognitive assessment, our clients receive:

- An initial personalized activity session with our EMBRACE Program Coordinator
- Regularly scheduled EMBRACE meaningful engagement sessions with your certified EMBRACE Care Partner
- Monitoring to adjust care plan as needed

Full EMBRACE:

Following the cognitive assessment, our clients receive:

- An initial personalized activity session with our EMBRACE Program Coordinator
- 40-hours of personal care services that are rooted in the understanding of changes which occur with dementia
- Increased socialization
- Meaningful engagement activity sessions tailored to their needs and provided by an in-house Certified EMBRACE Care Partner

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Contact Us!

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